

ADVOCACY DIRECTOR, MASSACHUSETTS

BOSTON, MA



THE ROLE IN A SENTENCE

Reporting to senior leadership, the Advocacy Director, MA will build a state-wide advocacy strategy and coalition from the ground up, uniting and lifting the voice of Latino children and families across the Commonwealth in pursuit of better educational outcomes.

ROLE OVERVIEW



Massachusetts Advocacy Strategy and Execution (70%)

- Alongside the state Executive Director and the CEO, build on the organization's early work to lead and execute a state-wide advocacy strategy grounded in priorities identified by our Latino community
- Launch and manage a Massachusetts Latino Education Coalition with other Latino-led organizations
- Serve as a key leader externally related to education policy issues and liaise between our senior leadership and elected/ appointed officials, legislative aides, and community leaders
- Design and execute advocacy-related events
- Research and report on MA education policy news and developments

National Advocacy Operations (10%)

- Support the C-Suite in national advocacy strategy by providing thought-partnership and execution support

General Management and Special Projects (20%)

- Manage and track relationship data in Salesforce
- Maintain project plans and effectively manage teammates to outcomes
- Help build a positive organizational culture and participate in team meetings and retreats

OUR ORGANIZATION

Mission: Develop, place and connect essential Latino leadership in the education sector.

Core Values:

- Lead From Our Identity
- Work Con Ganas
- Agitate When Necessary
- Bridge Across Cultures
- Rise As A Collective

Fast Facts:

- Founded in Boston in 2016
- Organization budget of \$3M
- 10 team members across the country; 5 based in Boston
- Benefits: 401k match, flexible PTO, health/dental/vision/life insurance, competitive compensation

OUR PERSON

Required:

- Based in Boston or Springfield, MA
- Bachelor's Degree
- 7+ years' experience in education policy/advocacy; 10-15 years of professional experience
- Entrepreneurial spirit and enjoys variety in their work
- Cultural competence in working with the Latino community
- Committed to our core values and mission

Preferred:

- Master's Degree in policy or related field
- Fluent in Spanish
- Experience with Salesforce or similar CRM

APPLY: www.LatinosForEducation.org/Careers

